



**WFSB Fairfield County**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
498261-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
GFSB	House- National	WFSB-Fairfield	National

Billing Address:

Message & Media Inc  
 Attention: Accounts Payable  
 100 Albany Street, Suite 200B  
 New Brunswick, NJ 08901  
 USA

Send Payment To:

WFSB Fairfield County  
 Box 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 22-October 28, 20	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	498261	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	430A Eyewitness News	430-5a	MTWTF--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 10/22/12 4:50 AM 430A Eyewitness News 430-5a :30 CMT122H \$20.00 NM 3 GFSB Tu 10/23/12 4:29 AM 430A Eyewitness News 430-5a :30 CMT122H \$20.00 NM 1 GFSB W 10/24/12 4:39 AM 430A Eyewitness News 430-5a :30 CMT126H \$20.00 NM 4 GFSB Th 10/25/12 4:29 AM 430A Eyewitness News 430-5a :30 CMT125H \$20.00 NM 5 GFSB F 10/26/12 4:52 AM 430A Eyewitness News 430-5a :30 CMT125H \$20.00 NM									
2	10/22/12	10/26/12	5AM-5:30AM Eyewitness	5AM-5:30AM	MTWTF--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB M 10/22/12 5AM-5:30AM Eyewitness New 5AM-5:30AM :00 \$20.00 NM See MG 2.6 5 GFSB Tu 10/23/12 5:21 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT123H \$20.00 NM 1 GFSB W 10/24/12 5:29 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT125H \$20.00 NM 2 GFSB Th 10/25/12 5:28 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT126H \$20.00 NM 3 GFSB F 10/26/12 5:11 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT126H \$20.00 NM 6 GFSB F 10/26/12 5:22 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 CMT126H \$20.00 NM MG for 2.4 10/22									
3	10/22/12	10/26/12	5:30AM-6AM Eyewitness	5:30AM-6AM	MTWTF--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 10/22/12 5:57 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT122H \$30.00 NM 3 GFSB Tu 10/23/12 5:45 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT122H \$30.00 NM 1 GFSB W 10/24/12 5:54 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT126H \$30.00 NM 5 GFSB Th 10/25/12 5:39 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT126H \$30.00 NM 4 GFSB F 10/26/12 5:45 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 CMT125H \$30.00 NM									
4	10/22/12	10/26/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MTWTF--	:30	5	\$40.00	NM

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498261-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Friends Of Chris Murphy	October 22-October 28, 20		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	GFSB	M	10/22/12	6:12 AM	6AM-6:30AM Eyewitness New	6AM-6:30AM	:30	CMT123H	\$40.00 NM
4	GFSB	Tu	10/23/12	6:29 AM	6AM-6:30AM Eyewitness New	6AM-6:30AM	:30	CMT123H	\$40.00 NM
3	GFSB	W	10/24/12	6:23 AM	6AM-6:30AM Eyewitness New	6AM-6:30AM	:30	CMT125H	\$40.00 NM
1	GFSB	Th	10/25/12	6:09 AM	6AM-6:30AM Eyewitness New	6AM-6:30AM	:30	CMT125H	\$40.00 NM
5	GFSB	F	10/26/12	6:28 AM	6AM-6:30AM Eyewitness New	6AM-6:30AM	:30	CMT126H	\$40.00 NM
5	10/22/12	10/26/12	6:30AM-7AM Eyewitness	6:30AM-7AM	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	GFSB	M	10/22/12	6:43 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT122H	\$50.00 NM
1	GFSB	Tu	10/23/12	6:57 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT122H	\$50.00 NM
3	GFSB	W	10/24/12	6:40 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT126H	\$50.00 NM
2	GFSB	Th	10/25/12	6:45 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT126H	\$50.00 NM
5	GFSB	F	10/26/12	6:54 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT125H	\$50.00 NM
6	10/22/12	10/26/12	7AM-9AM The Early Show	7AM-9AM	MTWTF--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	GFSB	M	10/22/12	8:11 AM	7AM-9AM The Early Show	7AM-9AM	:30	CMT123H	\$30.00 NM
5	GFSB	Tu	10/23/12	7:26 AM	7AM-9AM The Early Show	7AM-9AM	:30	CMT123H	\$30.00 NM
4	GFSB	W	10/24/12	8:28 AM	7AM-9AM The Early Show	7AM-9AM	:30	CMT125H	\$30.00 NM
2	GFSB	Th	10/25/12	8:29 AM	7AM-9AM The Early Show	7AM-9AM	:30	CMT125H	\$30.00 NM
1	GFSB	F	10/26/12	7:56 AM	7AM-9AM The Early Show	7AM-9AM	:30	CMT126H	\$30.00 NM
7	10/27/12	10/27/12	SA Eyewitness News	6AM-7AM	-----S-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Sa	10/27/12	6:44 AM	SA Eyewitness News	6AM-7AM	:30	CMT125H	\$20.00 NM
8	10/27/12	10/27/12	SA Eyewitness News	7AM-9AM	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Sa	10/27/12	8:57 AM	SA Eyewitness News	7AM-9AM	:30	CMT126H	\$35.00 NM
9	10/28/12	10/28/12	SU Eyewitness News	6AM-7AM	-----S	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Su	10/28/12	6:08 AM	SU Eyewitness News	6AM-7AM	:30	CMT126H	\$20.00 NM
10	10/28/12	10/28/12	SU Eyewitness News	7AM-9AM	-----S	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Friends Of Chris Murphy	October 22-October 28, 20		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/28/12	10/28/12	SU Eyewitness News	7AM-9AM	-----S	:30	1	\$35.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 7:37 AM SU Eyewitness News 7AM-9AM :30 CMT126H \$35.00 NM									
11	10/28/12	10/28/12	CBS Sunday Morning	9AM-10:30Am	-----S	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 9:09 AM CBS Sunday Morning 9AM-10:30Am :30 CMT125H \$85.00 NM									
12	10/28/12	10/28/12	Su 10:30AM-11:30AM RC	10:30AM-11:30AM	-----S	:30	1	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 11:10 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 CMT126H \$55.00 NM									
13	10/22/12	10/25/12	Eyewitness News at Noon	12PM-12:30PM	MTWT---	:30	5	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWT--- 5 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT122H \$50.00 NM 2 GFSB Tu 10/23/12 12:21 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT122H \$50.00 NM 3 GFSB W 10/24/12 12:14 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT126H \$50.00 NM 5 GFSB W 10/24/12 12:22 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT126H \$50.00 NM 4 GFSB Th 10/25/12 12:25 PM Eyewitness News at Noon 12PM-12:30PM :30 CMT126H \$50.00 NM									
14	10/22/12	10/26/12	The Talk	2p-3p	MTWTF--	:30	5	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 10/22/12 2:27 PM The Talk 2p-3p :30 CMT123H \$40.00 NM 1 GFSB Tu 10/23/12 2:59 PM The Talk 2p-3p :30 CMT123H \$40.00 NM 4 GFSB W 10/24/12 2:28 PM The Talk 2p-3p :30 CMT125H \$40.00 NM 3 GFSB Th 10/25/12 2:59 PM The Talk 2p-3p :30 CMT126H \$40.00 NM 5 GFSB F 10/26/12 2:59 PM The Talk 2p-3p :30 CMT126H \$40.00 NM									
15	10/22/12	10/26/12	M-F 3pm-4pm Syndication	2:58pm-4pm	MTWTF--	:30	5	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB M 10/22/12 3:23 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT122H \$40.00 NM 2 GFSB Tu 10/23/12 3:41 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT122H \$40.00 NM 4 GFSB W 10/24/12 3:58 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT126H \$40.00 NM 1 GFSB Th 10/25/12 3:14 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT125H \$40.00 NM 5 GFSB F 10/26/12 3:38 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 CMT125H \$40.00 NM									
16	10/22/12	10/26/12	4PM-5PM	4PM-5PM	MTWTF--	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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16	10/22/12	10/26/12	4PM-5PM	4PM-5PM	MTWTF--	:30	5	\$65.00	NM																																																																														
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5	GFSB	Th	10/25/12	5:21 PM	5PM-5:30PM Eyewitness New	5PM-5:30PM	:30	CMT125H	\$65.00	NM																																																																													
3	GFSB	F	10/26/12	5:20 PM	5PM-5:30PM Eyewitness New	5PM-5:30PM	:30	CMT125H	\$65.00	NM																																																																													
18	10/22/12	10/26/12	5:30PM-6PM Eyewitness	5:30PM-6PM	MTWTF--	:30	5	\$65.00	NM																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498261-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 22-October 28, 20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
21	10/25/12	10/26/12	David Letterman	1135PM-1237AM	---TF--	:30	1	\$30.00	NM																														
<table> <tr> <td>10/22/12</td><td>10/28/12</td><td>---TF--</td><td>1</td><td>\$30.00</td><td colspan="5"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>GFSB</td><td>Th</td><td>10/25/12</td><td>11:46 PM</td><td>David Letterman</td><td>1135PM-1237AM</td><td>:30</td><td>CMT126H</td><td>\$30.00 NM</td></tr> </table>										10/22/12	10/28/12	---TF--	1	\$30.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	GFSB	Th	10/25/12	11:46 PM	David Letterman	1135PM-1237AM	:30	CMT126H	\$30.00 NM
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<b>Total Spots</b>							<b>77</b>																																

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$3,630.00</b>
<u>Agency Commission</u>	<b>\$544.50</b>
<u>Net Amount Due</u>	<b>\$3,085.50</b>